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FUTURE MOBILITY LIVING LAB CHALLENGE BRIEF



AUGUST 2023



CITY OF CASEY
FUTURE MOBILITY LIVING LAB
CHALLENGE BRIEF

What is a Living Lab?
A Living Lab is a place-based approach to driving innovation through co-design with partners, community, and Council. It enables businesses, academia, community, and start-ups to collaborate on local challenges and develop solutions that will address them at scale. A Living Lab requires three components:

1. *Problem*: Complex problem that our community faces and is only likely to increase with our growth.
2. *People*: A range of people from business, community, not-for-profits, education, etc. that could address the problem.
3. *Place*: A physical location that can bring innovation to life and create a testbed for our community.

There are a range of funding pathways for Living Labs. For the purpose of this theme, a grant pathway is the most appropriate.

Future Mobility Living Lab
The City of Casey is launching its third community-centred Living Lab, with a focus on Future Mobility. Based on community feedback, we are concentrating on three key challenges: Sustainability, Safety & Inclusion and Emerging Technology.

Our Future Mobility Challenges
To explore these challenge areas, we have published three challenge statements:

1. Safety & Inclusion Challenge Statement: *How Might We enable a more significant movement of people of all abilities around the City of Casey?*
2. Sustainability Challenge Statement: *How Might We stimulate other modes of transport in the City of Casey besides cars?*
3. Emerging technology Challenge Statement: *How Might We create a Smarter City to assist in the change of behaviours of the Community for a safe, more inclusive, and sustainable transport options whilst connecting communities?*

Our Approach
The City of Casey will collaborate with selected partners to deliver research and trials for a duration of 6 to 8 months. Organisations and research institutes are invited to join via a competitive grant process. Community-based Pop-Ups will also be organised and can be joined via an Expression of Interest (EOI) process.

- *Trials and research:* our Future Mobility Living Lab will run for 6-8 months with selected trial and research partners; potential solutions and research will be delivered in concert with the Community and critical stakeholders.
- *Community Pop-ups*: multiple pop-up events will be held in Community Hubs. The first 3 events will each have a focus on one of the described challenges; a final event will gather all the challenges. The pop-ups allow the Community, local businesses, research partners, trial partners and the City of Casey to engage and co-create solutions.

How To Get Involved
If you are a university or research institute, a start-up, business, or social enterprise with a solution in response to one or more of our challenges, you can apply to join the Future Mobility Living Lab today. Find out more on our Casey Conversations page for organisations.
If you are a Casey resident, visit our Future Mobility Casey page for community members and follow us to keep up to date on this initiative.

For any questions, please contact smartcity@casey.vic.gov.au

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