

Community engagement summary report

May 2025

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2 Background

This document provides a summary of stakeholder and community feedback on the initial consultation to help develop the draft Public Art Policy.

The City of Casey has over 250 [public artworks](#) in its collection, and we are working on a new Public Art Policy to guide how we create and display public art in the future.

A consultation was open for feedback from 8 April until 5 May 2025.

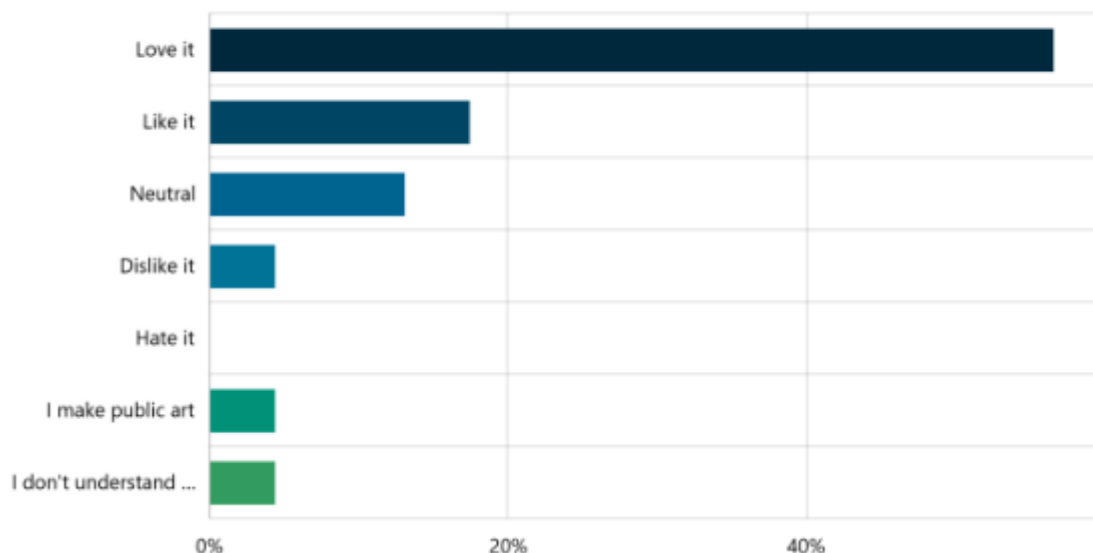
We asked what the community know about public art and what kinds of public art were appealing to our community.

2.1 Key findings

Participants were generally had a positive opinion about Public Art and when asked how they felt about it, 17 of the 23 responses received were that Public Art was was liked or loved. Three (3) responses were neutral, one (1) disliked it, one made public art and one (1) didn't understand what public art was. Image below.

2. How do you feel about public art? Required

Multi Choice | Skipped: 0 | Answered: 23 (100%)



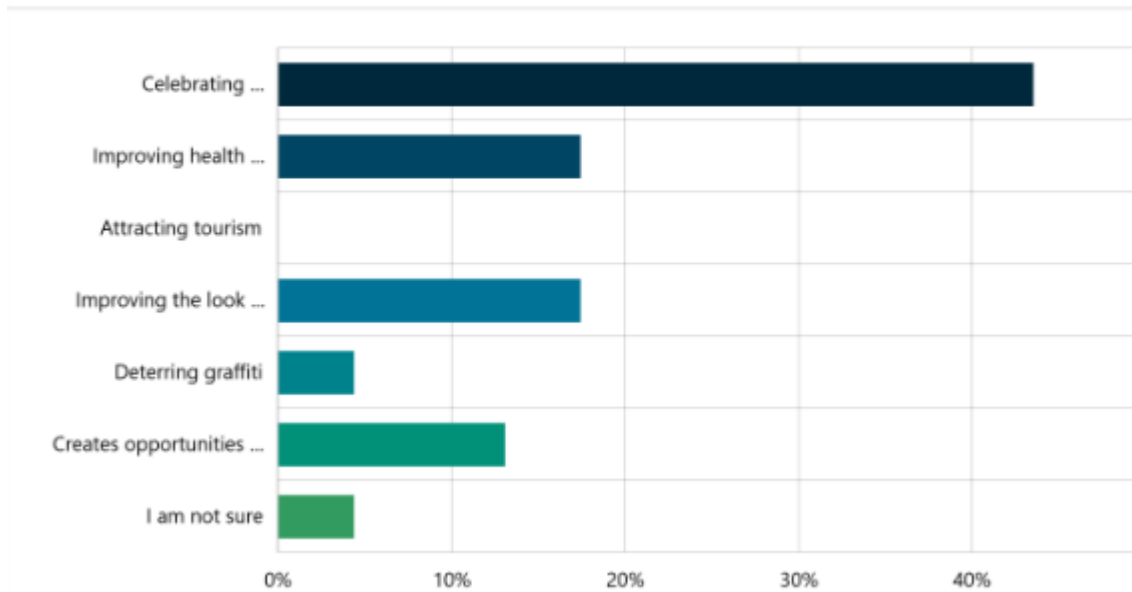
During the consultation, feedback on the value of public art was divided across five key areas, with one respondent unsure.

- **Celebrating community identity and heritage** – 10 responses
- **Improving health and wellbeing** – 4 responses
- **Attracting tourism** – 0 responses
- **Improving the look and feel of commercial areas** – 4 responses
- **Deterring graffiti** – 1 response
- **Creating opportunities for local artists and fabrication businesses** – 3 responses
- **Uncertain about public art's value** – 1 response

This data helps to understand community priorities and perceptions regarding public art in Casey. Image to show the responses next.

3. What is the value of public art? Required

Multi Choice | Skipped: 0 | Answered: 23 (100%)



Through our recent community consultation, we explored public awareness of local artworks in Casey. The results revealed strong recognition of public art across the municipality, highlighting the important role these creative pieces play in shaping our shared spaces. While many residents demonstrated a high level of awareness, six participants indicated that they were not familiar with any public artworks in Casey.

5. Which styles of public art do you prefer? Required

Multi Choice | Skipped: 0 | Answered: 23 (100%)

Answer choices	Percent	Count
1	4.35%	1
2 - 3	39.13%	9
5 or more	30.43%	7
None that I know of	26.09%	6
Total	100.00%	23

Consultation feedback showed a range of preferences for different types of public art, including:

- **Nature-based art** – 14 responses
- **Street art** – 12 responses
- **First Nations art** – 12 responses
- **Figurative art (realistic, human-focused)** – 11 responses
- **Abstract art (imaginative or expressive)** – 7 responses
- **Unsure** – 2 responses

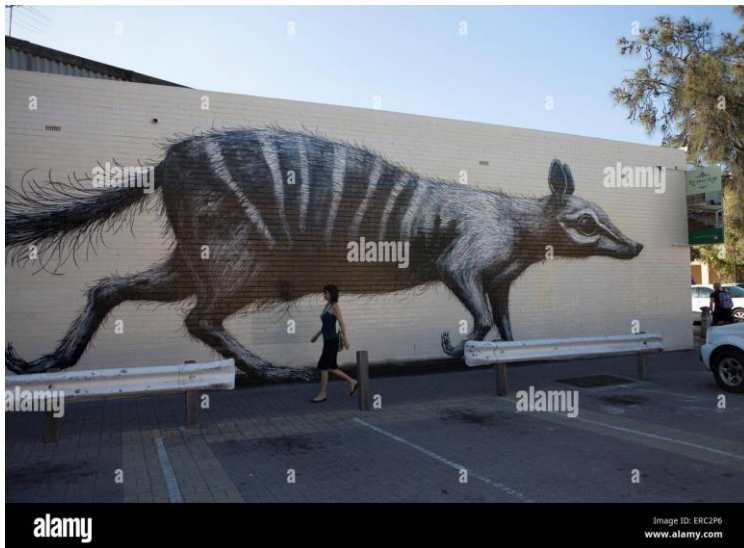
These insights help to understand the styles and themes that resonate most with the community.

Community consultation revealed a range of preferences for different types of public art.

This feedback helps to understand which artistic mediums resonate most with residents and will help inform future public art initiatives.

- **Murals** – 15 responses
- **Temporary artworks** – 14 responses
- **Integrated artworks** – 12 responses
- **Sculptures** – 10 responses
- **Community art projects** – 5 responses
- **Interactive installations** – 4 responses
- **Light/screen-based works** – 1 response
- **Unsure** – 1 response

Various examples were shared of public art admired by the respondents.



Fremantle, Perth



Belgrave, Victoria



Metal man with sword



First Nations art, Adelaide



Barcelona Art Tunnel

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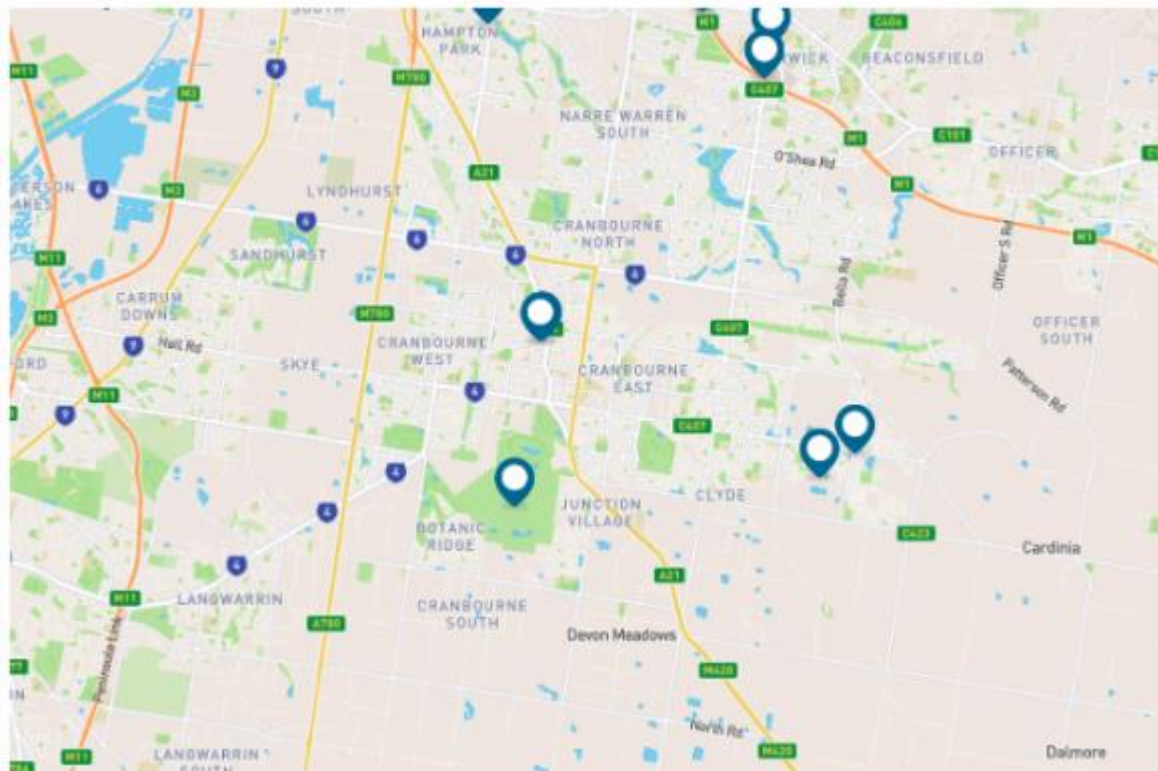
Respondents shared where they would like to see public art, including along roadways, two (2), parks, three (3), Suburb entries, one (1), community facilities, five (5), residential areas, two (2), commercial areas, two, (2), unexpected public places, one (1), other, seven (7).

Respondents were asked to pin the map of Casey area to suggest locations for public art and nominated the following sites;

Berwick, Cranbourne West, Botanic Ridge, Clyde and Clyde North featured as locations for public art.

10. Do you have specific location suggestions for public art?

Map | Skipped: 14 | Answered: 9 (39.1%)



2.2 Next steps

Council officers will consider community feedback and develop a draft Public Art Policy for community to provide further feedback on during June/July 2025.

Feedback received during public exhibition period may be used to update the draft Policy prior to presenting to Council for consideration/adoption.

3 Consultation overview

3.1 Consultation purpose

The consultation was designed to get an understanding of communities connection to public art.

3.2 Consultation process

The tools and techniques selected for this project were informed by the project content, stakeholders and type of feedback sought.

Key tools for communicating the project

- Website news story
- Council's e-newsletter, Casey Catch up
- Social media

Key methods for gathering feedback

- Online engagement through Casey Conversations, including opportunity to provide feedback via survey.
- Contact email address and phone number of Council Officer provided for interested community members to ask for further information or provide feedback
- Printed information available, as required.

Details	Activity
8 April – 5 May 140 visitors 23 contributions	Casey Conversations Website Project information, online survey and written submission hosted on the engagement platform Casey Conversations. Online survey: 23 responses Written submission: 0 responses

4 Who we heard from

People were asked to share where they lived in Casey to understand where we were getting feedback from across the City. Of the 23 responses;

- 6 said they were from Bewick
- 1 said they were from Clyde
- 4 said they were from Clyde North
- 2 said they were from Cranbourne
- 1 said they were from Cranbourne East
- 3 said they were from Cranbourne North
- 2 said they were from Endeavour Hills
- 1 said they were from Hampton Park
- 1 said they were from Junction Village
- 1 said they were from Narre Warren

One person said they were from outside Casey..

5 Consultation findings

The following section summarises the key themes which arose in community feedback on the Public Art. In the interest of stakeholder and community privacy, individual quotes have not been included within this public document. Where there was more than one mention of a topic or item, the number of mentions has been specified in brackets and italics.

5.1 Feedback on Public Art in Casey

Visibility	<i>Rotating and Sharing Artworks</i> – Consideration for rotating public art across Casey or swapping pieces with other Council areas to engage a wider audience and keep spaces dynamic (1 mention).
	<i>Creating Welcoming Spaces</i> – Public art should inspire positive emotions and be accessible to all, ensuring artwork avoids nudity and explicit language (2 mentions).
	<i>Respecting Natural Environments</i> – Public art should be integrated into urban spaces like building facades, community centers, and major roads, but not placed in natural landscapes where the environment is the highlight (1 mention).
	<i>Supporting Local Artists and Youth Engagement</i> – Opportunities to involve youth groups in hands-on public art projects, teaching skills such as spray painting techniques while supporting local artists (1 mention).
	<i>Reflecting Cultural and Pop Influences</i> – Murals and other installations could feature Australian pop culture icons or memes, particularly in areas frequented by younger generations like train stations and skate parks (1 mention).
Locations for public art	Parks, reserves (1 mention), train stations (1 mention), skate parks (1 mention), nightlife areas (1)

5.2 Item-specific feedback

5.2.1 Comments from respondents who were positive about public art when asked, ‘what is public art to you?’

Community feedback highlights the importance of public art in placemaking, ensuring that artworks—whether modern or traditional—contribute to the cultural fabric of a town or city. From street chalk drawings to hopscotch patterns in parklands, public art is more than decoration; it evokes thought, questions assumptions, and reinforces shared heritage. As part of a city’s evolving story, public art adds beauty and interest while making creative expression accessible to all.

Comments provided by the 21 respondents when asked '*what is public art to you?*' are detailed in the tables below:

Topic	Community feedback
General Comments	Art in public places.(9 mentions) Public art makes spaces more vibrant, connects communities and reflects shared values. Inspires creativity (5 mentions) Sparks conversation (2 mention) Pride of place (3 mentions) Accessible to everyone (3 mentions) Place making (4 mentions) reminding us that art is a vital part of everyday life. Creativity (2 mentions) Encourages local artists (2 mentions) Contemplative (1 mention) All art forms, including fountains, statues, abstract configurations, murals, fairy lights in trees lit up at night, building designs, bridges, Street Chalk drawings, Hopscotch on pavement in parklands, visual/performance/IT (4 mentions) Both modern and contemporary art pieces that are accessible to anyone within the community. (1 mention) Communicates artists message (1 mention) Part of public history (1 mention)

Table 2: Comments from respondents who were opposed to public art in the question '*what is Public Art to you?*'

Some feedback expressed concerns about public art projects, with comments questioning their value, cost, and impact on community spaces. There were calls for investment in other areas, such as improving playgrounds, streets, bins, and roads. Additionally, some responses raised worries about potential unintended consequences, particularly regarding how certain installations might influence public behaviour.

These perspectives highlight the importance of balancing community priorities and ensuring that public investments reflect a broad range of needs and expectations.

Comments provided by the two (2) respondents are summarised by theme in the tables below:

Topic	Community feedback
General comments	Waste of money. Waste of space.

Give others, younger generation with high risks, and an excuse to cause gravity.

6 Consultation evaluation

This report presents the findings from the analysis of the community feedback gathered during community engagement from 8 April to 5 May 2025.

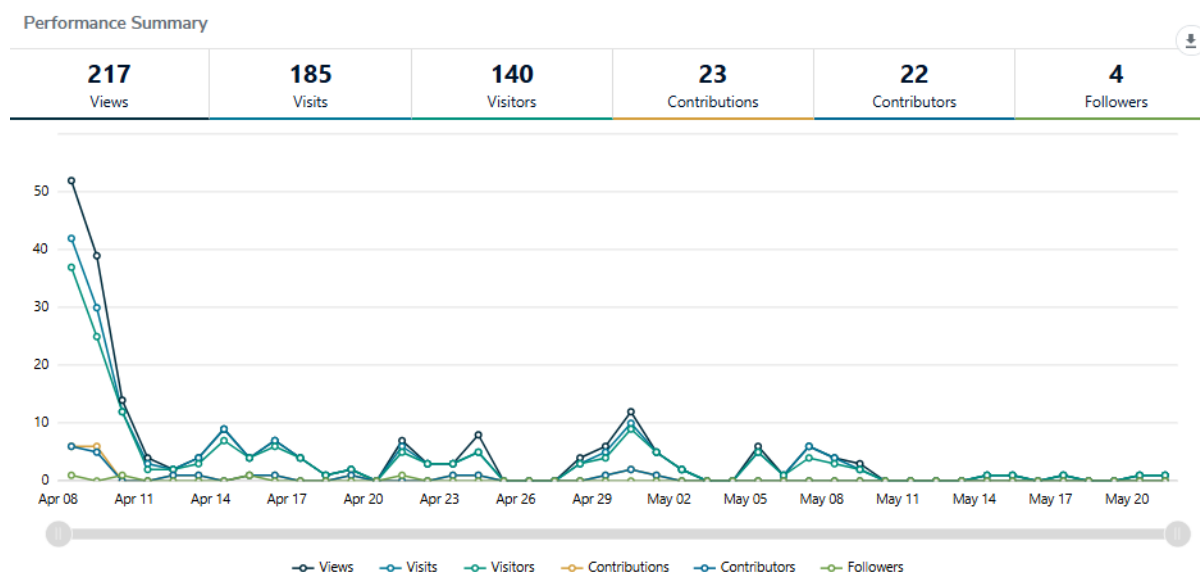
The consultation was promoted to key stakeholders including Casey Conversations members.

The Casey Catch-Up e-newsletter also ensured the wider Casey community was given the opportunity to provide feedback.

The length of consultation was four weeks, with most responses received in the first week.

The engagement program received a total of 23 contributions completed via Casey Conversations.

6.1 Casey Conversations project page



Engagement targets for the Casey Conversations webpages were that:

- 15% of visits would last at least one active minute (exceeded, 31.35%)
- 10% of visits would have at least two actions performed, such as moving around the project page or clicking on links (exceeded, 30.81%)
- 5% of visits had at least one contribution made (exceeded, 11.89%)

6.2 Satisfaction with engagement process

Survey participants were generally satisfied with the consultation process and materials, with a majority of participants selecting they had the required information to participate, and it was very easy (44%) or easy (44%) easy to find/understand. It is noted that some participants found the information mostly or very difficult (4%) to find/understand or were neutral (9%).