

ACTIVITY CENTRE IMPROVEMENT PROGRAM



Pearcedale Village Pearcedale

REVISED PUBLIC REALM CONCEPT DESIGN

SEPT 2026



INTRODUCTION & CONTEXT

Acknowledgement to Country



Diversity Statement

The City of Casey is home to a remarkable diversity of cultures, languages, faiths, identities, landscapes, and stories. From our first Australians to our most recent arrivals and every wave between, the City of Casey

welcomes and represents all community members and their respective ambitions to live healthy, rewarding, and happy lives. These intersecting and overlapping community stories form Casey's collective identity

The City of Casey proudly acknowledges the traditional owners, Casey's Aboriginal communities and their rich culture and pays respect to their Elders past, present and future. We acknowledge Aboriginal people as Australia's first peoples and as the traditional owners and custodians of the land on which we work and live.

The City of Casey is committed to reconciliation, guided by Casey's Reconciliation Action Plan (RAP) and the Casey Aboriginal Gathering Place. These initiatives support cultural connection, strengthen community capacity, and work towards better outcomes for the Aboriginal and Torres Strait Islander community.

Artwork:
Many Journeys, One Community -
Merindah Gunya Art.

and contribute to its evolving, rich history. We recognise this diversity as our strength and we aim to share, nurture, and celebrate it.

Project Summary

The City of Casey is delivering improvements to Pearcedale Village through the Activity Centre Improvement Program.

The Program responds to ongoing community feedback, urban design audits and officer analysis, identifying opportunities to improve the quality, safety and function of Casey's centres.

The Pearcedale Village project will deliver targeted public realm improvements to enhance safety, accessibility, amenity and the overall visitor experience.

The project supports the vision and objectives of the Council Plan 2025-29 by creating a more vibrant, welcoming and resilient centre that supports both community life and local business activity.

The project aims to create a safer, greener and more welcoming village centre, while retaining Pearcedale's valued small-town and rural character, supporting local businesses and improving everyday access and comfort for the community.

What is an Activity Centre?

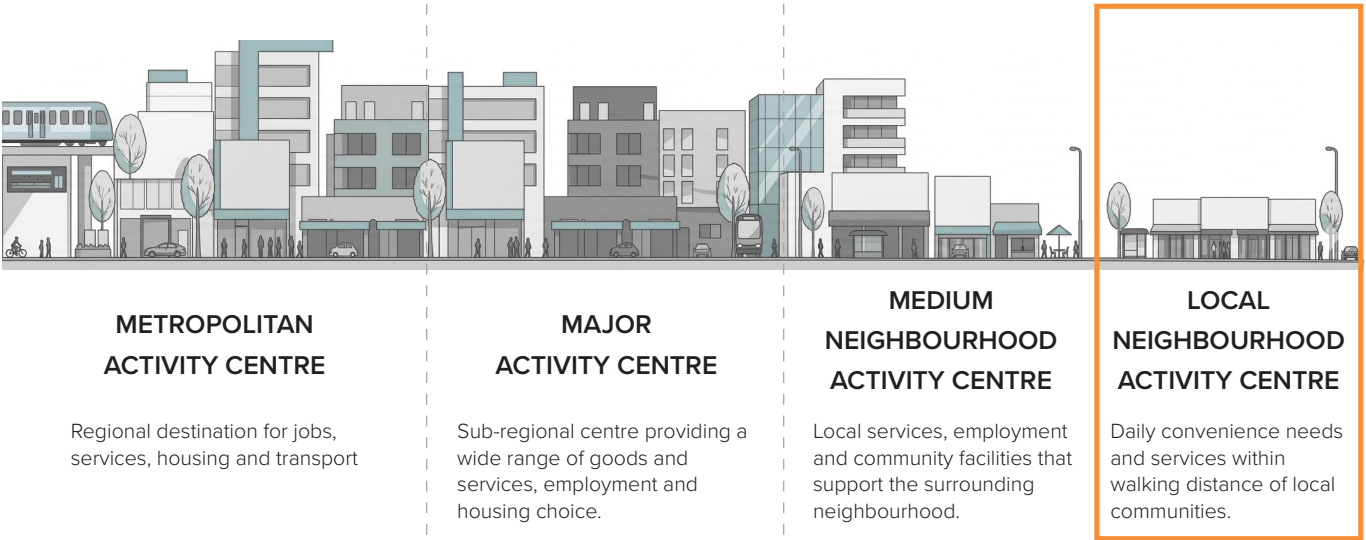
Activity centres are places where people come together to access shops, services, community facilities and public spaces. They play an important role in supporting local businesses, meeting everyday needs and creating opportunities for social connection.

Casey's activity centre network includes four centre types: Metropolitan, Major, Medium Neighbourhood and Local Centres, each serving a different role and catchment.

Contents

02	Introduction & Context
04	Designing Places
06	Community Engagement
08	Design: Option 01
10	Design: Option 02

Pearcedale Village is a Local Neighbourhood Activity Centre, providing everyday shops and services for the Pearcedale community and surrounding rural area.



PRINCIPLES FOR CREATING GREAT PLACES



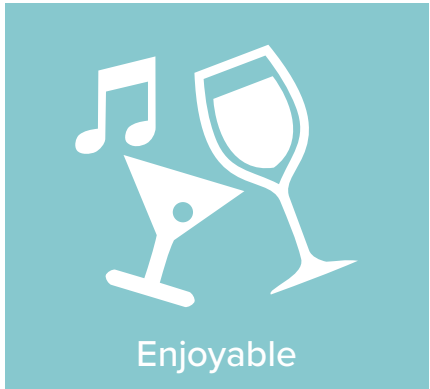
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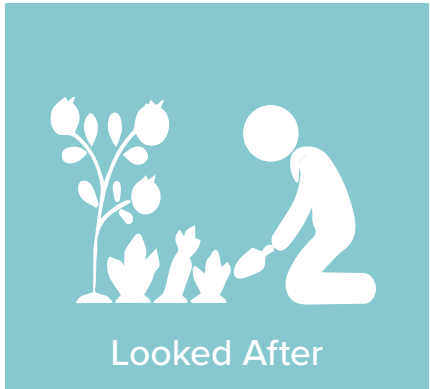
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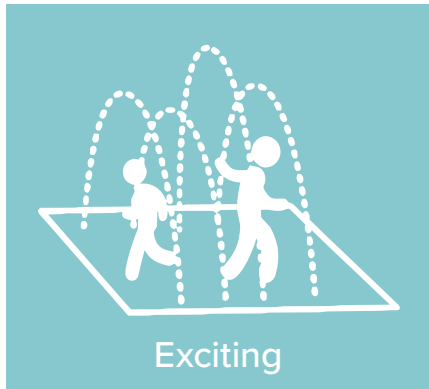
Diverse



Enjoyable



Looked After



Exciting



Socially Resilient

DESIGNING PLACES FOR PEOPLE

Pearcedale Village Activity Centre
Shaping a vibrant and connected village

The Process of Creating Great Places

Great places are the heart of thriving communities. They are destinations that people can easily access, feel comfortable spending time in and return to regularly. Great places support everyday needs while also providing opportunities to meet others, connect with the local community and enjoy a positive and memorable experience.

Creating a great place requires more than simply providing shops and services. Successful activity centres are welcoming, safe, accessible and attractive. They provide comfortable places to sit and gather, support local businesses, celebrate local identity, and encourage people to spend time beyond their

immediate purpose for visiting. Well-designed public spaces contribute to social connection, economic activity and community wellbeing.

To better understand Pearcedale Village and identify opportunities for improvement, Council previously prepared an initial concept design and undertook community engagement, site analysis and technical investigations. This work explored how people access and move through the centre, the quality of the public realm, opportunities for community activity, and ways to enhance

safety, accessibility and amenity while respecting the valued character of the village.

The Pearcedale Village Concept Design has been informed by these investigations and the feedback received from the local community. Together, these findings provide a clear direction for practical improvements that enhance the village’s function, safety and attractiveness while reinforcing the local identity, character and community connection that make Pearcedale a valued destination.

Project Stages

Great places are created through a collaborative and evidence-based process. By combining community feedback, site analysis, technical investigations and design expertise, projects can respond to local needs and create positive outcomes for the people who use them. The flowchart below outlines the key stages involved in delivering a project, from understanding a place and identifying opportunities through to implementation.



COMMUNITY ENGAGEMENT



Engagement Overview


616
views

The first round of community engagement was undertaken between **9 February to 10 March 2026**, including an online survey through Casey Conversations and a face-to-face community pop-up. Council heard from residents, visitors, traders and the wider community about what


407
visitors

they value about Pearcedale Village and where improvements could be made.

Feedback showed a strong preference to **retain what already works**, while making practical improvements to safety, accessibility and amenity.

Residents & Visitors



87 online survey responses

Traders & Community

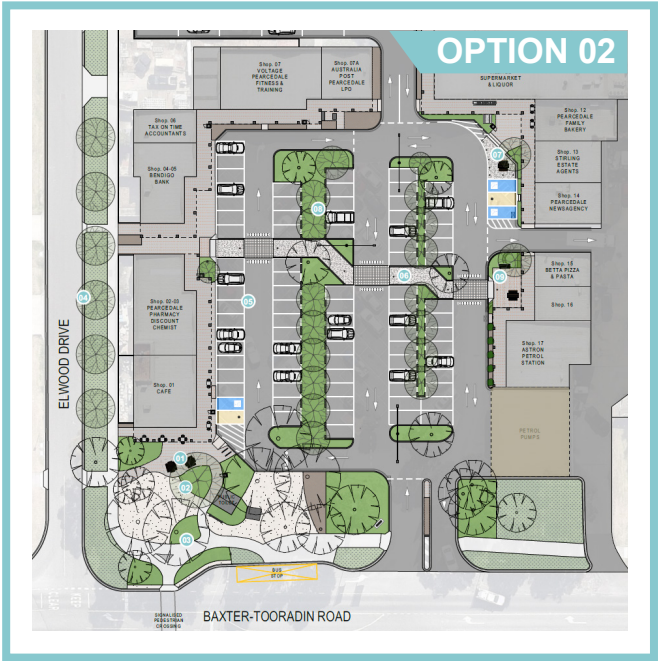
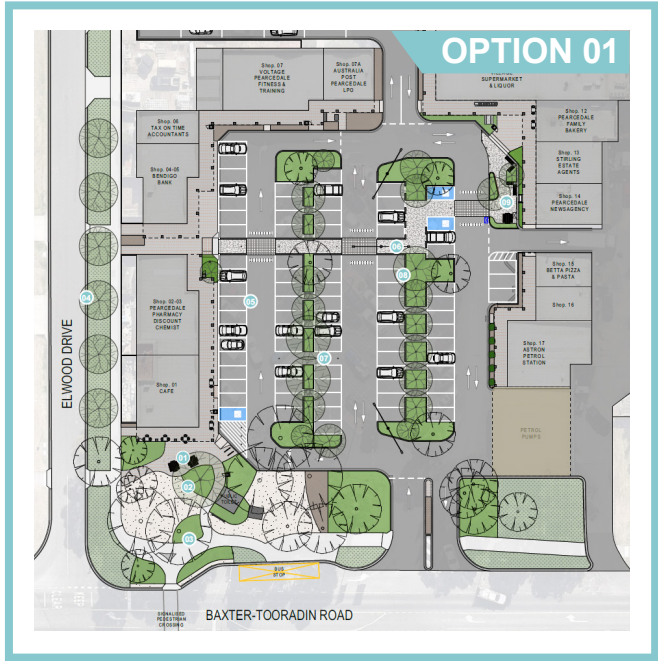


Face-to-face pop-up engagement

Previous Concept Options

Two concept options were presented during the first round of engagement to explore different approaches to improving Pearcedale Village.

Feedback on these options has helped Council understand what the community would like to retain, improve and prioritise as the design progresses.



We Heard You

Keep What Works | The Community Told us to Retain:



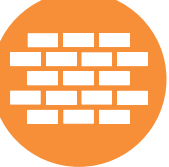
Angled Parking
Retaining the existing angled parking arrangement



One-Way Traffic
Maintain the existing one-way traffic arrangement



Convenient Access
Maintain convenient access and parking close to shop entrances



Village Character
Retain Pearcedale's small-town and rural character

Safety & Accessibility | Community Prioritised:



Safety & Accessibility
Upgrade accessible and priority parking spaces, and formalise the pedestrian refuge at the car park entrance to improve safety and accessibility



School Crossing & Entry Improvements
Improve pedestrian safety and accessibility between the school and shopping centre



Car Park Improvements
Retain the existing car park layout and refresh linemarking throughout the car park

Practical Improvements | Community Suggested:



Public Toilet & Community Board
Upgrade the existing toilet and integrate/relocate the community board.



Little Library
Provide a new, more accessible and visible location for the Little Library within the village centre



Pavement Repairs
Repair damaged asphalt and brick paving where required, while retaining and protecting existing trees



Streetscape, Seating & Landscape
Renew existing paving, provide additional seating

Feedback to Design

Community feedback, together with site analysis and technical investigations, has informed the revised concept options presented on the following pages. Both options retain the existing car park arrangement while responding to community priorities for safety, accessibility and village amenity.

Revised Design Option 1

Major Improvements

More substantial changes: improve safety, accessibility & village amenity.

- 1 School Crossing & Entry Improvements** Key Option Difference
(consolidated into a central crossing)
Consolidate the two existing school crossings into one centrally located raised crossing to improve pedestrian safety and accessibility. Widen the footpath at the school entry and provide new planting to create a clearer, safer and more welcoming connection between the school and village centre.
- 2 Streetscape, Seating & Landscape Improvements**
Renew existing paving and provide new seating to improve accessibility, amenity and the overall village streetscape. Replace unsuitable existing gum trees with species suitable for planting beneath powerlines.
- 3 Public Toilet Upgrade & Community Board Relocation**
Renew the existing public toilet and integrate the relocated community board into the new toilet wall, creating an opportunity for additional tree planting in the existing board location.
- 4 Accessible & Priority Parking** (subject to further traffic review)
Upgrade the existing accessible parking and provide a new family/pram priority parking space, with associated signage and linemarking.

Minimum Improvements

Targeted upgrades while largely retaining existing conditions.

- 5 New Little Library Location**
Identify a new, more accessible and visible location for the Little Library within the village centre, subject to funding and relevant approvals.
- 6 Car Park Improvements**
Retain the existing car park layout and refresh line marking throughout the car park.
- 7 Pavement Repairs & Tree Retention**
Repair damaged asphalt and brick paving where required, while retaining and protecting existing established trees.



Revised Design Option 2

Major Improvements

More substantial changes: improve safety, accessibility & village amenity.

- 1 Streetscape, Seating & Landscape Improvements**
Renew paving and provide new seating to improve accessibility and village amenity. Replace unsuitable trees with species appropriate beneath powerlines.
- 2 Public Toilet Upgrade & Community Board Relocation**
Renew the existing public toilet and integrate the relocated community board into the new toilet wall, creating an opportunity for additional tree planting in the existing board location.
- 3 Accessible & Priority Parking** (subject to further traffic review)
Upgrade the existing accessible parking and provide a new family/pram priority parking space, with associated signage and linemarking.

Minimum Improvements

Targeted upgrades while largely retaining existing conditions.

- | | Key Option Differences |
|---|------------------------|
| 4 Upgrade Existing School Crossings
Retain both crossing locations, upgrade the school crossing, and widen the school entry footpath with new planting to improve safety, accessibility and connection to the village centre. | |
| 5 Improve Pedestrian Connection
Formalise the existing line-marked pedestrian crossing point with a new pedestrian refuge to provide a safer and more accessible connection | |
| 6 Upgrade Existing Seating
Upgrade the two existing picnic table settings to improve comfort and amenity. | |
| 7 New Little Library Location (subject to funding and relevant approvals)
Identify a new, more accessible and visible location for the Little Library within the village centre. | |
| 8 Car Park Improvements
Retain the existing car park layout and refresh line marking throughout the car park. | |
| 9 Pavement Repairs & Tree Retention
Repair damaged asphalt and brick paving where required, while retaining and protecting existing established trees. | |





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